



## Agenda

### **Women and Road Safety: Are We on Track to Meet SDG Target 3.6?**

### **International Women's Day Corporate Partnership Board Event**

**8 and 9 March 2022**



### **March on Gender**



#ITF\_Corporate  
#WomenInTransport  
#IWD2022  
@ITF\_Forum  
@OECD



## **Background**

Road safety is a target of *SDG 3 – Ensure healthy lives and promote well-being for all at all ages*. As we move forward in the 2020-2030 Decade of Action for Road Safety, what are we doing to halve the number of global deaths and injuries from road traffic accidents? What needs to be done over the next eight years in order to reach that target?

Starting on March 8<sup>th</sup>, International Women’s Day, through March 9<sup>th</sup>, this event will fit into to the theme of the 2022 ITF Summit – Transport for Inclusive Societies, and in particular to the Ministerial Roundtable on 19<sup>th</sup> May “Meeting the road safety challenge: Halving the deaths and injuries by 2030”. It will also aim to provide input to the UN High-Level Meeting on Road Safety in New York at the end of June.

This event will take place as part of the OECD’s March on Gender Programme, a series of events through the month of March focusing on gender aspects of different policy discussions.

Please register in advance in the Zoom link:

[https://meetoe.cd1.zoom.us/webinar/register/WN\\_bULcfdSSwuqnCv9b67yqQ](https://meetoe.cd1.zoom.us/webinar/register/WN_bULcfdSSwuqnCv9b67yqQ)



# **Women and Road Safety: Are We on Track to Meet SDG Target 3.6?**

## **Agenda Day 1: Tuesday 8 March**

**11:00-11:15**     **Opening Remarks**  
**Young Tae Kim**, Secretary-General, International Transport Forum

**Keynote**  
**Minister Merav Michaeli**, Ministry of Transport and Road Safety, Israel

**11:15-12:25**     **Session 1: Overview of a Common Challenge**

*Review of the current state of play of road safety at a global and regional level. How are the needs of women being taken into account in the formulation of road safety policies?*

Speakers:

- **Lotte Brondum**, Executive Director at Global Alliance of NGOs for Road Safety
- **Nneka Henry**, Head of UN Road Safety Fund (UNRSF)
- **Floor Lieshout**, Founder and Executive Director, Youth for Road Safety
- **Sirma Boshnakova**, CEO, Allianz Partners

**12:25 – 12:30**     **Closing Remarks**

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## **Women and Road Safety: Are We on Track to Meet SDG Target 3.6?**

### **Agenda Day 2: Wednesday 9 March**

**15:00-15:15**     **Opening Remarks**  
**Young Tae Kim**, Secretary-General, International Transport Forum

**Keynote**

**Trudy Harrison**, Parliamentary Under Secretary of State, Department for Transport, United Kingdom

**15:15-16:15**     **Session 2: Deep Dive on Product Development: Crash Test Dummies**

*Safety equipment in vehicles, such as headrests, seatbelts, and airbags, have been traditionally designed based on a male crash test dummy. This has serious implications and this session will look at different measures to address these, including female crash test dummies and how to bridge data gaps.*

Speakers:

- **Veronica Raffo**, Senior Infrastructure Specialist, World Bank
- **Astrid Linder**, Professor of Traffic Safety, Swedish National Road and Transport Research Institute
- **Carolyn Roberts**, Safety Researcher, Arrival

**16:15 – 16:30**     **Closing Remarks**

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